

Easter Egg Festival Sponsorship Opportunities

St. Mary's County Department of Recreation & Parks each year hosts the Annual Easter Egg Festival held at the St. Marys' County Fairgrounds welcoming over 3,000 families. This family event offers many attractions which include egg hunts, craft decorating, costumed characters, carnival attractions, vendor sales, pony rides, face painting, concessions and of course, the Easter Bunny.

The goal of Recreation & Parks is to provide the youth of St. Mary's County the opportunity to participate in fun, healthy and positive activities. However, the Recreation Division's Special Events are all self-supported without the assistance of government tax dollars. We rely on donations and support from local businesses to ensure the continuation of our diverse program offerings at an affordable cost to the participants. There are 2 types of opportunities to involve your business or organization in our event. Monetary level donations ranging from \$100 all the way to the title sponsor at \$\$2,000 are available and raffle item donations.

The sponsorship program is an excellent advertising opportunity for businesses while providing much needed funding for our community special events. Your generosity will be proudly displayed on our website and in our quarterly program guide reaching over 32,000 people. Last year we saw nearly 3,000 people with nearly 1,200 children participating in the egg hunt. Many businesses will agree that sponsoring a community special event is a great opportunity to show public support, while gaining tax-deductible advertising for your business.

What else can you do that is not monetary? We offer a raffle for our participants. Prizes are donated from businesses all over Southern Maryland and you have an opportunity to promote your services and products. Simply donate gift certificates or products from your place of business.

